

# MANAGEMENT'S ROLE IN TELEWORK EMPLOYEE ENGAGEMENT

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# Research Highlights on Telework Engagement

Mentorship

Technological Support

Communication

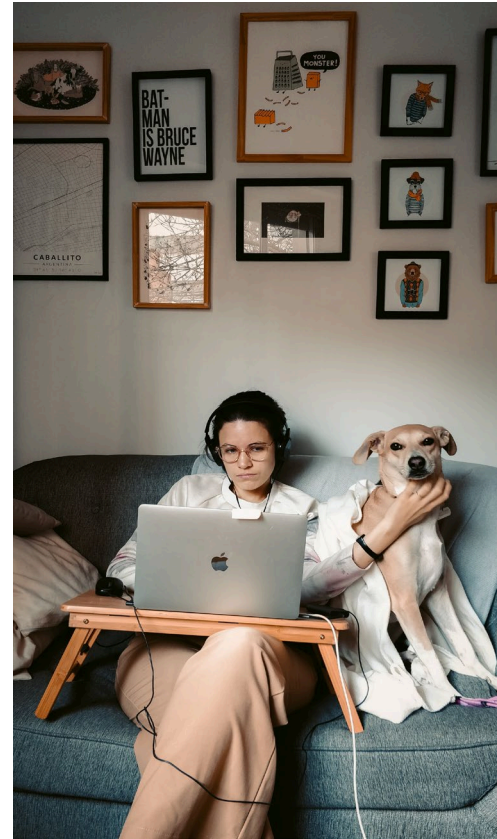
Age (Stage of Life)

Burnout

# Expectation vs Reality



(Magnet.me, 2021)



(Tarzi, 2021)

## Some Key Points

Healthy & realistic work-life balance

Importance of Mentors in the virtual work environment

## Interesting observation in my research

According to Narayanan, Menon, Plaisent & Bernard (2017), “Even after nearly three decades of research on telecommuting, many of the findings is still so inconclusive and mixed” (p. 52).

The grey area of telework case studies.

## References

Magnet.me. (2021). *Woman in black blazer using macbook photo*. Retrieved March 3, 2022, from <https://unsplash.com/photos/zWkZwLUTlbw>.

Narayanan, L., Menon, S., Plaisent, M., & Bernard, P. (2017). Telecommuting: The Work Anywhere, Anyplace, Anytime Organization in the 21<sup>st</sup> Century. *Journal of Marketing & Management*, 8(2), 47-54.

Tarzi, C. (2021). *Woman in white long sleeve short sitting on gray couch with Macbook*. Unsplash. Retrieved March 9, 2022, from <https://unsplash.com/photos/6K8gY2gOMfo>.