Strategies to Retain Nurses and Prevent Turnover Elizabeth Cooper

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Background/Significance

The "Great Resignation"

Why are nurses leaving healthcare?

- ✓ Role of the pandemic
- ✓ Stress
- ✓ Increased nurse-to-patient ratios
- ✓ Lack of support

Implementation

- Reviewed the literature about burnout and retention.
- Collaborated with unit managers of a medical-surgical unit at a New Hampshire hospital.
- Surveyed staff about their experiences.
- Interviewed a Nurse Retentionist in a different NH hospital.
- Developed recommendations for staff education, a new role, and a quiet space for breaks on the unit.

Recommendations

- Develop the role of Nurse Retentionist to assist in retaining staff in the hospital setting.
- Educate about stress management techniques such as deep breathing, mindfulness and gratitude – incorporate into morning meeting.
- Create quiet space for reflection, away from chatter and meal prep to practice stress management skills.



Questions?