

# **Success in Overcoming a Crisis – Similarities between Winston Churchill and University Administrator's Leadership**

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# Topics Points of Presentation

Winston Churchill: World War II

University of New Hampshire COVID-19 Successes

There were many leadership similarities between Winston Churchill and higher education administrators during their respective crisis

4 Tenets appeared throughout the literature.

- Communication
- Collaboration
- Partnerships
- Advancement in Technology

We can often look to the past to prepare for the future.

## Similarities

By January 21, 2021, the death toll from COVID-19 in the United States had exceeded the death toll of Americans killed in WWII.

Challenges in leading during both crises were convincing citizens to get involved.

Strong communication plans were essential.

Collaborate across disciplines to aid in the effort.

Partner with others.

Drive technological advances.

# University of New Hampshire during COVID-19

## Communication

- Protocols
- UNH Pledge
- #unhtogether campaign
- Wildcat pass - notifications

## Collaboration and Partnerships

- UNH convened several town meetings that outlined infection rates and promoted safety protocols..
- Mandated COVID – 19 testing for any on campus visit or activity.

## Technology

- State of the art testing facility and mandating testing (72,000 tests a week)
- Wildcat Pass- color coding system

# Churchill During World War II

## Communication

Speeches – Blood, Toil, Tears and Sweat speech

Decisiveness

## Collaboration

Researchers, Scientists, Manufactures, Business Leaders

## Partnerships

Russia, United States, France

## Technology

Sticky Bombs, Atomic Bomb, Swimming Tanks

# Conclusion

We can often look to the past to prepare for the future.

## Summer 2021 Cumulative Results - 05/24/2021 to 07/18/2021

Testing Results by Location				
	Negative		Positive	
UNH Durham	15,555	99.98%	3	0.02%
UNH Manchester	739	100.00%		
UNH Law	224	100.00%		
Other	2,504	99.96%	1	0.04%
Grand Total	19,022	99.98%	4	0.02%

## Spring Results - January 25, 2021 - May 23, 2021

People Tested	Negative	Positive Cases	Total Results	% Negative	Positivity Rate
15,666	344,301	1,561	345,862	99.55%	0.45%

## Fall/Winter Results - July 29, 2020 - January 24, 2021

People Tested	Negative	Positive Cases	Total Results	% Negative	Positivity Rate
18,928	357,586	981	358,567	99.73%	0.27%

Dashboard includes cumulative test results reported by ConvenientMD, Quest Diagnostics and UNH Lab starting 7/29/2020 that have been conducted through midnight of the preceding Sunday. Data received as of 07/20/2021 7:00 am.

**Questions?**

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